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Date:

## **Student Exploration: Percent of Change**

Vocabulary: percent, percent of change

**Prior Knowledge Questions** (Do these BEFORE using the Gizmo.) Recall that a **percent** is a ratio of a number to 100. For example 39% means 39 out of 100.

1. Last year, there were 20 students on the track team. Eight of them competed in the long

jump. What percent of the team members competed in the long jump?

2. This year, the team has 25 members. If the percent that compete in the long jump stays the

same, how many team members will compete in the long jump?

## Gizmo Warm-up

Stores charge more for merchandise than they pay for it. In the *Percent of Change* Gizmo, you can use rulers to explore how stores price the items they sell.

A *markup* is the amount a store raises the cost of an item to get a selling price. A *discount* is the amount a store lowers the original price of an item to get a sale price.

Markup								
\$5	\$10	\$15	\$20	\$25	\$30	\$35	\$40	\$45 \$5
Original cost Markup								
		Selli	ng price					
25%	50%	75	%	100%	125%	150%	175%	200%
Original cost = \$24 Markup = 50% of \$24 = \$12 Selling price = \$24 + \$12 = \$36								
				Disco	unt			
\$5	\$10	\$15	\$20	Disco \$25	unt \$30	\$35	\$40	\$45 \$5
\$5 Orig	\$10 inal price	\$15	\$20	Disco \$25	unt \$30	\$35	\$40	\$45 \$5
\$5 Orig Sale price	\$10 inal price Dise	\$15 count	\$20	Disco \$25	unt \$30	\$35	\$40	\$45 \$5
\$5 Orig Sale price 75% 50	\$10 inal price Dise % 25%	\$15 count 0%	\$20	Disco \$25	unt \$30	\$35	\$40	\$45 \$5

- 1. Use the **Markup** Ruler. Drag the handle to the right of **Original cost** to \$24. Drag the handle to the right of **Selling price** to \$36.
  - A. What is the amount of markup for this item?
  - B. Based on the Gizmo, what is the percent of markup for this item?
- 2. Use the **Discount** Ruler to model this scenario: **Original price** = \$16, **Sale price** = \$10.
  - A. What is the amount of discount for this item?
  - B. Based on the Gizmo, what is the percent of discount for this item? \_\_\_\_\_

Percent of markup and percent of discount are two different types of percent of change.

Activity A:	Cat the Cizma ready:	Markup
Calculating markups	Be sure to use the Markup Ruler.	\$25 \$30 Markup

- 1. An electronics store buys video games at an original cost of \$25 each and sells them for \$50 each. Model this situation with the Gizmo.
  - A. What is the amount of markup on a video game?
  - B. What is the percent of markup?
  - C. What is true about the percent of markup if the original cost and the amount of markup are equal?
- 2. A store buys sweatshirts at an original cost of \$16 each and sells them for \$24 each.

A. Without using the Gizmo, find the amount of markup.

B. What is the percent of markup?

C This proportion can belp solve markup problems:	amount of markup _	% of markup
	original cost	100
Fill in the boxes to the right with the values for this sweatshirt example. Use <i>x</i> to represent the unknown value, the percent of markup.	=	

- D. Solve for *x*. \_\_\_\_\_ Model this in the Gizmo to check your answers.
- 3. A sporting goods store sells footballs at a markup of 175%. The original cost of the footballs is \$8. Model this in the Gizmo.
  - A. What is the amount of markup? \_\_\_\_\_ What is the selling price? \_\_\_\_\_
  - B. How can you calculate the selling price if you know the original price and the amount

of	markup?	

C. Explain what it means when the percent of markup is greater than 100%.

## (Activity A continued on next page)

## Activity A (continued from previous page)

4.	A clothing store buy	s ieans at an o	original cost of S	\$20 each and	marks them up 50%.
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- A. Find the amount of markup. \_\_\_\_\_\_ What is the jeans' selling price? \_\_\_\_\_\_
  Check your answers in the Gizmo.
- B. After a month, the store marks up the selling price of the jeans by another 50%. Use the Gizmo to find the new selling price.
- C. Are two 50% markups the same as one markup of 100%? \_\_\_\_\_ Explain.
- 5. On the **Markup** ruler, use the gray handles to vary the original cost and the markup amount. As you vary those amounts, watch the percent ruler just below the handles.
  - A. How does changing the original cost affect the percent ruler? (Pay special attention

to the "100%" on the percent ruler.)	
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- B. How does changing the markup affect the percent ruler?
- C. Explain why the percent ruler works this way.
- 6. Solve these problems by using a proportion. Show your work in the space below. Then check your answers using the Gizmo. (Note: The last one cannot be modeled in the Gizmo.)
  - A. Original cost = \$15 Selling price = \$45

B. Original cost = \$64 Selling price = \$96

A C di	ctivity B: alculating iscounts	Get the Gizmo ready: • Be sure to use the <b>D</b>	<b>iscount</b> Ruler.	Discount 20 \$25 \$3 Discount	
1. Sweaters that have an original price of \$28 are on sale for \$21. Model this with the Gi					
	A. What is the	e discount amount?	What is the percent of dis	scount?	
	B. One way to	o find the percent of discount	is by solving the proportion	$\frac{\$7}{\$28} = \frac{x}{100}.$	
	Explain wh	y this proportion correctly m	odels the problem.		
2.	A store has shoes A. Find the ar	with an original price of \$50 mount of discount.	on sale at a discount of 30%	).	
	B What is the	e sale price of the shoes?	Check your answ	ers in the Gizmo	
	D. What is the				
3.	Can you have a p	ercent of discount greater that	an 100%? Ex	plain	
4.	Solve these proble check your answe A. Original pr Sale price	ems by using a proportion. S rs using the Gizmo. (Note: T ice = \$30 = \$27	how your work in the space b he last one cannot be model B. Original price = Sale price = \$42	below. Then ed in the Gizmo.) \$70	

Percent of discount = \_\_\_\_\_

Percent of discount = \_\_\_\_\_